

# PSG BOWDENS CASE STUDY

#### **ABOUT PSG BOWDENS**

PSG Bowdens was founded in 2019 specialising in providing a bespoke, efficient and proactive tax and accounting service to SME's, individuals and Trusts across Worcestershire, Gloucestershire and the West Midlands.

#### THE BUSINESS CHALLENGES

PSG Bowdens faced the daunting task of relocating their office premises to an old farm outbuilding which required a complete overhaul and modernisation throughout. The move needed to be executed smoothly to minimise business downtime and ensure continuous support to their valued clients. Additionally, PSG Bowdens sought to establish a long-term relationship with a supplier who could understand their unique needs and provide proactive solutions.

### WHY PSG BOWDENS CHOSE DELTA 365

Having established a solid partnership through the Sterling Networking Group, PSG Bowdens trusted Delta 365 to handle their IT and telecoms needs during the office transition. With a deep understanding of PSG Bowdens objectives and a commitment to minimising downtime, Delta 365 emerged as the preferred choice. Partners, Tania Jones, Ginny Getting and Katie Frost, recognised Delta 365's expertise and responsiveness, making them confident in entrusting their crucial IT infrastructure to the team.

## AT A GLANCE

### CHALLENGES

- Minimise business downtime during office move
- Reduce disruption to clients and PSG Bowdens team
- New premises required full IT and telecommunication installation

#### BENEFITS

- Streamlined Managed IT support
- Consolidated billing process
- VoIP telephone system
- Secured WiFi network
- Proactive end-user support with a dedicated IT engineer
- Improved reliability and speed of services

### **HOW DELTA 365 RESPONDED**

Delta 365 responded to PSG Bowdens challenges with a comprehensive suite of services tailored to their specific requirements. Delta 365 provided expert guidance and support throughout the planning and execution phases of the office move. From broadband connectivity to cloud server support, Delta 365 ensured a seamless transition, enabling PSG Bowdens to focus on their business goals without disruptions.



#### **CLIENT BENEFITS**

By partnering with Delta 365, PSG Bowdens experienced numerous benefits, including:

- **Minimal Business Downtime:** Delta 365's efficient approach ensured uninterrupted operations during the office relocation, minimising disruptions to PSG Bowdens workflow.
- **Proactive, Dedicated Support:** Delta 365 offered ongoing support to PSG Bowdens and their clients before, during, and after the move, guaranteeing a smooth transition and continued productivity.
- Long-Term Relationship: PSG Bowdens forged a long-term partnership with Delta 365, based on trust, expertise, and a shared commitment to achieving business objectives.

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PSG Bowdens faced the daunting task of relocating our office premises to an old farm outbuilding which required a complete overhaul to make it the modern workspace it is now. The move was critical to our growth strategy, but we were understandably nervous about the potential disruptions to our business operations and client service. Enter Delta 365 - from the outset, they exuded professionalism and confidence, assuring us that our transition would be seamless.

Despite our extensive list of requirements, Delta 365 handled every detail with expertise, alleviating our worries and ensuring that downtime was minimised. Their proactive approach and dedication to understanding our unique needs were truly commendable. Throughout the entire process, they demonstrated a deep understanding of our business and a genuine commitment to our success.

Thanks to Delta 365's meticulous planning and execution, our staff and clients were unaffected by the move. Their support was invaluable, providing us with the peace of mind to focus on our core business activities. We are incredibly grateful for their exceptional service and would enthusiastically recommend Delta 365 to anyone seeking a provider that is not only knowledgeable but also incredibly supportive. They have become more than just a service provider - they are a trusted partner in our journey towards continued growth and success.

#### THE DELTA DIFFERENCE

The Delta difference lies in our unwavering commitment to excellence and client satisfaction. With a team of seasoned professionals, Delta 365 offers unparalleled expertise and support tailored to each client's unique needs. Our responsiveness and flexibility ensure that we address concerns promptly and provide realistic, competitive pricing. By seamlessly integrating IT and telecom solutions, we guarantee a smooth transition to new office spaces, enhancing efficiency and collaboration.

At Delta 365, we go above and beyond to exceed expectations, forging long-term partnerships built on trust, expertise, and a shared commitment to achieving business objectives. Call us on **020 4599 1365** or email **info@delta365.co.uk**.